## 2025 WI SHRM Communications Calendar

rev. 12/19/2024

Communication Contacts Social Media Contracts Media A Vesiale Social Media Contracts Media A Vesiale Contracts Media A Vesiale Contracts Media A Vesiale Contracts Media Contracts Contracts Media Contracts Contract Contracts Contract Contracts Contract Contracts Contract Contracts Contract		Tev. 12/19/2024	
Base & Weinglace Mode         Sood media: 2,005 nembers on Unkells, Tatler, Facebook, etc.           Datary         Effect Submission due 122824         Antoni         Sood media: 2,005 nembers on Unkells, Tatler, Facebook, etc.           Control Local	Social Media: Communications/Social Media Director: Taylor		eBlasts: 8,000+ chapter members & conference attendees Website: 6,000+ HR professionals & volunteers
January         eBiss submission due 122/2/4         Cartification Director           Control public         eBiss & website         Cartification Director           Save the Date for 2025 Conference:         eBiss & website         State Director           Save the Date for 2025 Conference:         eBiss & website         State Director           Save the Date for 2025 Conference:         eBiss & website         State Director           Save the Date for 2025 Conference:         eBiss & website         State Director           Save the Date for 2025 Conference:         eBiss & website         State Director           Save the Date for 2025 Conference:         eBiss & website         State Director           Promote State Summt         eBiss & website         State Director           Annone 2025 Vendor Directory         eBiss & website         State Director           Annone 2025 Vendor Directory         eBiss & website         Boot           Annone 2025 Vendor Directory         eBiss & website         Boot           Annone 2025 Vendor Directory         eBiss & website         Boot           Annone 2025 Vendor Director         eBiss & website         Boot           Annone 2025 Vendor Director         eBiss & website         Boot           Annone Song         eDist & whobite         Boot           A			
Certification Lipidate         eBiast & website         Conference Lision Director           Save the Date for 2025 Conference List of Notplice Teaters         eBiast & website         Conference Lision Director           State Director         eBiast & website         State Director         Conference Lision Director           State Director         eBiast & website         State Director         Conference Lision Director           Workplace Policy Conference - Lision Conference - Lision Director         Conference Program Chair         Conference Program Chair           Spring ForwardHR editorals (Theme-TBD) - Deadline 2825         GeneralHR         MDS         State Director Lision Director           Spring ForwardHR editorals (Theme-TBD) - Deadline 2825         Board Andrea         State Director Lision Director         Ediast, website         State Director Lision Director           Promotion         eBiast, website, & social media         College Relations (Director         Ediast, website         MDS           State Director RPP comment         eBiast, website         MDS         Ediast, website         MDS           State Director RPP comment         eBiast, website         MDS         Ediast, website         MDS           State Director RPP comment         eBiast, website         Advalamedia         MDS         Ediast, website         MDS           State Director Chir	Month	Method	Position Responsible
Centration Lipitate         etilistä & website         Centrationo Lipitato           Save the Date for 2025 Conferences.         offisiat. website.         Conformos Lision Director           Ammuno New Consil (featiline) and Sille Council Miji.         etilistä. Website.         Silato Director           Workjasce Förler, Controres Lision Council Miji.         etilistä. Website.         Silato Director           Spring ForwardHR editorials (Theme TED) - Deadline 29/29         etilistä. Website.         Silato Director           Spring ForwardHR editorials (Theme TED) - Deadline 29/29         etilistä. Website.         Silato Director           2024 Rosp and 2025 Coole         etilistä. Website.         Silato Director           ForwardHR         etilistä. Website.         Silato Director           ForwardHR         etilistä. Website.         Silato Director           Silato Director         etilistä. Website.         MOS	January eBlast submissions due 12/29/24		
National, State, Studert, Workplace Policy, Volunter Landers         ediat, Workplace Actional (deadline: after State Council)           Announce New Council (deadline: after State Council Maj         ediatal: website, & acoula media           State Director         ediatal: website, & acoula media           Workplace Policy, Conference - Leat Call to Register         ediatal: website, & acoula media           State Director         forward/R         MDS           2025 Breaz and 2026 Contel         ediatal: website, & acoula media         State Director           Forward/R         ediatal: website, & stocial media         State Director           Permoting         ediatal: website, & stocial media         State Director           Permoting         ediatal: website, & stocial media         MDS           State Outcore RPF reminder         ediatal: website         MDS           State Outcore RPF reminder         ediata: website         MDS           State Outcore RPF reminder         ediata: website         MDS           State Outcore RPF reminder         ediata: website         MDS           Voruptace Policy Colf Outcore RPF reminder         ediata: website         Foundation Director           Voruptace Policy Colf Outcore RPF reminder         ediata: website         MDS           State Outcore RPF reminder         ediata: website         MDS		eBlast & website	Certification Director
Autonom, State, Student, Workplanz Fuller, Vorshalder Leiders         State Director           Annonno, Now Council (deadliner, and State Documol)         Gelast & wobsite, & social media         Conference Land           Workplanz Policy Conference - Land         Conference - Land         Conference - Land           Workplanz Policy Conference - Land         Obsite Workskie         State Director           Spring Forward/R addorate (Them: TED) - Deadline 2025         State Director         State Director           2024 Reage and 2025 Gelast         eBlast & website         State Director         State Director           2024 Reage and 2025 Gelast         eBlast & website         State Director         State Director           2024 Reage and 2025 Gelast         eBlast & website         MDS         State Director Elect         State Director           2024 Reage and 2025 Gelast         State Director         MDS         State Director Elect         MDS           2034 Reage and 2025 Gelast         State Director         MDS         State Director Elect         MDS           2034 Reage and 2025 State State Director         MDS         State Director         MDS           2034 Reage and 2025 Gelast         State Director         MDS         State Director           2034 Reage Additional Director         Blast & website         Astate Parametenses off         MDS	Save the Date for 2025 Conferences:	aPlast wahaita & assial madia	Conference Lisioon Director
State Conference Speaker RFP Open         elilist, website, & social media         Conference Program Char           Workplace Policy Conference - Last Call to Register         elilist, website, & social media         Legilality Director           Spring ForwardHR, editorials (Theme-TBD) - Deudine 29/25         Galast & website, & State Director         State Director           Conference System Summit         elibiat & website, & social media         Kolo           Promote Student Summit         elibiat & website, & social media         Kolo           Annona 2025 Vendor Directory         elibiat & website, & social media         Kolo           Pennote Student Summit         elibiat & website, & social media         Kolo           Annona 2025 Vendor Directory         elibiat & website, & social media         Kolo           State Conference Directory         elibiat & website, & social media         Kolo           Ventorial State	· · · · · · · · · · · · · · · · · · ·	, , ,	
Invariable         MDS           Spring ForwardHR         MDS           Spring ForwardHR editorials (Theme-TBD) - Deadline 2/9/25         efflast & website         State Director           Enterpring Leadership Award Winner Article         efflast & website         State Director           Promote Student Summil         efflast & website         State Orector Elect           Promote Student Summil         efflast & website         MDS           Statewold Promotes         MDS         efflast & website         MDS           Statewold Promotes         MDS         efflast & website         MDS           Verdaptic Priling Leadership Award         efflast & website         MDS           Statewold Promotes         Print Member Ref Printmader         efflast & website         Legislative Director           Verdaptic Priling Leaderships for SHRM MembernRecapt of Parkin Marine Lead Contractor         MDS         Director           State Orientors         efflast & website         Stateal         MDS           National Electronros         efflast & website         MDS         Director           State Orientors         efflast & website         MDS         Director           National Elast Leif Or Contractor         efflast & website         MDS         Director           National Elast Leif Or Contractor <td></td> <td>eBlast, website, &amp; social media</td> <td>Conference Program Chair</td>		eBlast, website, & social media	Conference Program Chair
Sprinz ForwardHR editorials (Theme-TBD)- Deadine 240/25 20/24 Recear and 20/25 Goals effields & website State Director Enterpring Leadership Award Winner Article effields & website State Director Formate Student Summit effields & website Bites & website, & social media Director Announce 20/25 Vendor Directory effields & website MDS Statewold Programming List effields & website MDS  Statewold Programming List effields & website MDS  Conference Labora Workplace Directory Workplace Director Workplace Directory MDS  Statewold Programming List Bites & website MDS  Conference Labora  Conference Labora  MDS  Statewold Programming List Bites & website MDS  Statewold Programming List Bites & website MDS  Conference Labora  MDS  Statewold Programming List Bites & website MDS  Conference Labora  Conference Labora  Statewold Programming List Bites & website MDS  Statewold Programming List Bites & website MDS  Conference Communications Bites & website MDS  State Conference Save Bite Date Febrilders  State & website MDS  Conference Communications Bites & website MDS  Applicate & website MDS  Applicate & website MDS  Applicate Bites & website MDS	Workplace Policy Conference - Last Call to Register	eBlast, website & social media	Legislative Director
Enterprising Leadership Avard Winner Article         eBiast & website         State Director Elect           Promote Student Summit         eBiast, website, & social media         MOS           Statewide Programming List         eBiast, website, & social media         MOS           Job Board Promotion         eBiast & Website         MOS           Workpice Delive Cord Update / Reminder         eBiast & Website         MOS           Workpice Delive Cord Update / Reminder         eBiast         Conference Laison Director           National eDirector, Student Summit, Job Board reminder         eBiast, website, & social media         Conference Laison Director           National Conference, Student Summit, Job Board reminder         eBiast & website         Foundation Director           Update Master List of Chapter e-mail Addresses         eBiast & website         MOS           Statewide Programming List	Spring ForwardHR editorials (Theme:TBD) - Deadline 2/9/25	forwardHR	MDS
Promote Student Summit Annance 222 Vendro Director Annance 222 Vendro Director Annance 222 Vendro Director Bistet outer commoniton Bistet a website Autor and a stability of the Common Bistet a versite Vendro Bistet Students a versite MDS State Conference RFP reminder Bistet A versite Vendro Bistet Students (1 of 2 for 01) Coursel versite State Conference RFP reminder Bistet A versite Vendro Bistet Students (1 of 2 for 01) Coursel versite State Conference RFP reminder Bistet A versite State Conference RFP reminder Bistet A versite Vendro Bistet Students (1 of 2 for 01) Coursel versite State Conference RFP reminder Bistet A versite Bistet A versi	2024 Recap and 2025 Goals	eBlast & website	State Director
Announce 2025 Vendor Directory         ebilist & verbale         MOS           Statewide Programming List         ebilist & verbale         MOS           Job Board Promotion         ebilist & verbale         MOS           Workpice Programming List         ebilist & verbale         MOS           State Conference RFP reminder         ebilist & verbale, & social media         Legislative Director           National ebilist (1 of 2 for C1)         Conference Instrummit, Upb Board reminder         Atlange members only         MOS           Statewide Programming List         Baist & verbale, & social media         Legislative Director         Notical Director           Vordpice Programming List         eBilist & verbale, & social media         MoDS         Statewide Programming List         EBilist & verbale, & social media         Student Realizons Director           Statewide Programming List         eBilist & verbale, & social media         Student Realizons Director         Statewide Programming List         eBilist & verbale         MOS           Statewide Promotion         eBilist & verbale         MOS         Statewide Promotion         Statewide Promotion         MOS           Job Board Promotion         eBilist & verbale         MOS         Statewide Promotion         Statewide Promotion         Statewide Promotion         Statewide Promotion         Statewide Promotion         Statever	Enterprising Leadership Award Winner Article	eBlast & website	
Statewide Programming List         eBiast & website         MDS           Job Board Promotion         eBiast & website         MDS           February         ebiast submission due 12925 & forward/lift submissions due 2/0825           State Conference RFP reminder         eBiast         Conference Liaison Director           Workplace Policy Conf Updato / Reminder         eBiast         Conference Liaison Director           National eBiast (1 of 2 for 01)         Caucal website, & social media         Equilative Director           SHRM Foundation Schulzerships of SHRM Members/Recap of         Foundation Director           Vordation Director         eBiast & website         MDS           National Conferences         eBiast & website         MDS           Student Summit Updato / Reminder         eBiast & website         MDS           Student Summit Updato / Reminder         eBiast & website         MDS           Student Summit Updato / Reminder         eBiast & website         MDS           Student Summit Updato / Reminder         eBiast & website         MDS           Student Summit Updato / Reminder         eBiast & website         MDS           Student Summit Updato / Reminder         eBiast & website         MDS           Student Summit Updato / Reminder         eBiast & website         Conference Communications/Exhibits/Sponsorship committe	Promote Student Summit	eBlast, website, & social media	College Relations Director
Job Board Promotion         eBiast & website         MOS           State Conference RFP reunider         eBiast         Conference Italian Director           Workplace Public Conf Update / Reminder         eBiast         Legislative Director           National eBiast (1 of 2 for 01)         ALlarge members only         MOS           SHRIM Foundation Scholarships for SHRIM Members/Recap of Previous Year Donation Total         Foundation Scholarships for SHRIM Members/Recap of Previous Year Donation Total         MOS           Stated Matter List of Chapter e-mail Addresses         eBiast & website, & social media Statem Statement Update / Reminder         eBiast & website         MOS           Stated National Conferences         eBiast & website, & social media Membership Director         Statement Update / Reminder         eBiast & website           Certification Update         eBiast & website         Certification Director         Certification Director           National EDiast (2 of 2 for 01) Subjects?         ALlarge members only         MDS         MDS           State Conference Save the Date / Subistics Sponsors eBiast & website         Certification Director         MDS           National EDiast (2 of 2 for 01) Subjects?         ALlarge members only         MDS           State Conference Save the Date / Subistics Sponsors eBiast & website         More Fraib Director           National EDiast (2 of 2 for 01) Subjects?         ALl	Announce 2025 Vendor Directory	eBlast, website, & social media	MDS
February         ebiast submission due 1/20/25 & forward/iR submissions due 20/20/25           State Conference RFP reminder         eBiast         Conference Laison Director           Workplace Policy Conf Update / Reminder         eBiast         Conference Laison Director           National eBiast (1 of 2 for 01)         Caucal website, Student Summit, Job Board reminder         Allarge members only         MOS           SHRM Foundation Scholarships for SHRM Members/Recap of Previous Year Donation Total         Perudation Director         MOS           Update Master List of Chapter e-mail Addresses         eBiast & website         Foundation Director           National Conferences         eBiast & website         MOS           Student Summit Update / Reminder         eBiast & website         MOS           Student Summit Update / Reminder         eBiast & website         MOS           Antarge members only         MOS         MOS           Mational eBiast (2 of 2 for 01)         Student Summit Update         Conference Communications/Exhibits/Sponsorship committees           Mostaria eBiast (2 of 2 for 01)         Student Summit Update         Ediast & website         MOS           Matter and Part Conferences         Conference Communications/Exhibits/Sponsorship committees         Ediast & website         MOS           More for Conferences         eBiast & website         MOS <t< td=""><td></td><td></td><td>MDS</td></t<>			MDS
State         Conference         East         Conference         Lagislative         Director           Workplace Policy Cord Update Reminder         eBlast, website, & social media         Legislative Director         Legislative Director           SHERM Fundation Scholarships for SHEM Members/Recap of Previous Year Donation Total         eBlast & website         MDS           SHERM Fundation Scholarships for SHEM Members/Recap of Previous Year Donation Total         Mos         Sudent Summit Lopdate / Reminder         eBlast & website         MOS           National Conferences         eBlast & website         MOS         Sudent Relations Director           Student Summit Lipdate / Reminder         eBlast & website         MDS         Sudent Relations Director           Student Summit Lipdate / Reminder         eBlast & website         MDS         Sudent Relations Director           Student Summit Lipdate / Reminder         eBlast & website         MDS         Sudent Relations Director           Student Summit Lipdate / Reminder         eBlast & website         Confictation Director         Student Relations Director           State Conference Save the Date / Exhibitors / Sponsors         eBlast & website         Conference Communicational/Exhibits/Sponsorship committees           Workfylace Policy Corf Recap         eBlast & website         MDS         State Conference Communicational/Exhibits/Sponsorship Cortor			MDS
Workplace Policy Conf Update / Reminder         eBiast, website, & social media         Legislative Director           National editals (1 of 2 for 01)         Atlarge members only         MOS           SHRM Foundation Scholanships for SHRM Members/Recap of Previous Year Donation Scholanships for SHRM Members/Recap of Previous Year Donation Total         Foundation Director           Update Master List of Chapter e-mail Addresses         eBiast & website         MOS           Statewel Programming List         eBiast & website         MOS           Statewel Programming List         eBiast & website         MOS           Job Board Promotion         eBiast & website         MOS           National Conferences         MOS         Statewel Promotion         eBiast & website           Validate Director         eBiast & website         MOS         MOS           Statewel Promotion         eBiast & website         MOS         MOS           Cartification Update         eBiast & website         MOS         MOS           Statewel Prolocy Conf Recap         eBiast & website         MOS         Conference           Workpice Policy Conf Recap         eBiast & website         MOS         Conference         Conference           National Ediast (1 of 2 n Q2)         Job Bart Promotion         eBiast & website         MOS         Conference Somale Subitis/Spo			
National eBiast (1 of 2 for G1)         At-large members only         MDS           SHFM Foundation Scholarships for SHRM Members/Recap of Previous Year Donation Total         Foundation Director           Update Master List of Chapter e-mail Addresses         eBiast & website         MDS           National Conferences         eBiast, website, & social media         Membership Director           Student Summi Update / Reminder         eBiast, website, & social media         Membership Director           Student Summi Update / Reminder         eBiast & website         MDS           March         eBiast & website         MDS           March         eBiast & website         Confination Director           National eBiast (2 of C n1) Subjects?         At-large members only         MDS           State Conferences Save the Date / Exhibitors / Sponsors         eBiast & website, & social media         Legislatin Director           National eBiast (2 of C n1) Subjects?         At-large members only         MDS           Membership Update         eBiast & website, & social media         Legislatin Director           National Conferences         eblast & website         Mores Communications/Exhibits/Sponsorship committees           Update         eBiast & website         MDS           Job Board Promotion         eBiast & website         MDS           Job Board P			
Council website, Student Summit, Job Board reminder         AL-large members only         NUS           SHRM Foundation Scholarishes for SHRM Members/Recap of         eBlast & website         Foundation Director           Update Master List of Chapter e-mail Addresses         eBlast & website, & social media         MDS           National Conferences         eBlast & website, & social media         Student Relations Director           Statewide Programming List         eBlast & website, & social media         MDS           Job Board Promotion         eBlast & website, & social media         MDS           March         eBlast Submissions due 2/29/25         Certification Update         eBlast & website, & social media           Contribution (Digital Col 1) Subjects?         At-large members only         MDS           Statewide Programming List         eBlast, website, & social media         Legislative Director           National eBlast (2 of 2 for 01) Subjects?         At-large members only         MDS           Statewide Programming List         eBlast, website, & social media         Legislative Director           Morthores Readiness Update         eBlast & website         Morthores Readiness Director           Morthores Readiness Update         eBlast & website         MOS           Job Board Promotion         eBlast & website         MDS           Job Board Promotion	· · · · · · · · · · · · · · · · · · ·	еыаst, website, & social media	
Previous Year Donation Total         eBlast & website         Foundation Director           Update Master List of Chapter e-mail Addresses         eBlast, website, & social media         Membership Director           Statewide Promotion         eBlast, website, & social media         Membership Director           Statewide Promotion         eBlast & website         MDS           March         eBlast & website         MDS           March         eBlast & website         MDS           Certification Update         eBlast & website         Confirmation Director           National eBlast (2 of 2 for O1) Subjects?         Al-large members only         MDS           Membership Update         eBlast & website         Conference Communications/Exhibits/Sponsorship committees           Workfoace Policy Conf Recap         eBlast & website         Membership Director           National Conferences         eBlast & website         MDS           Marthogace Policy Conf Recap         eBlast & website         MDS           National Conferences         eBlast & website         MDS           National Conferences         eBlast & website         MDS           Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           Certification Update		At-large members only	MDS
Update Master List of Chapter e-mail Addresses         eBlast, website, & social media         MS           National Conferences         eBlast, website, & social media         Membership Director           Student Statewide Programming List         eBlast website         MDS           Job Board Promotion         eBlast & website         MDS           Certification Update         eBlast & website         MDS           March         eBlast st submissions due 2/29/25         Certification Director           Certification Update         eBlast & website         Certification Director           National eBlast (2 of 2 for Q1) Subjects?         Al-large members only         MDS           State Conference Save the Date / Exhibitors / Sponsors         eBlast & website         Membership Director           Membership Update         eBlast & website         Membership Director           Mational Conferences         eBlast & website         Membership Director           National Conferences         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           April         eBlast submissions due 3/29/25         MDS           April         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           Job Bank Promotion, Co			
National Conferences         eBiast, website, & social media         Membership. Director           Student Summit Update / Reminder         eBiast & website         MDS           Job Board Promotion         eBiast & website         MDS           March         eBiast & website         MDS           Certification Update         eBiast & website         MDS           National Calisat (2 of 2 or Q1) Subjects?         At-large members only         MDS           Statewide Programming List         eBiast & website         MDS           Membership Update         eBiast & website         MoS           Membership Update         eBiast & website         More earliest Submitsionset/Data           National Conferences         eBiast & website         Membership Director           Workfoace Policy Conf Recap         eBiast & website         Membership Director           National Conferences         eBiast & website         MDS           Job Bank Promotion         eBiast & website         MDS           April eBiast Submissions due 329/25         MDS           Job Bank Promotion         eBiast & website         MDS           April eBiast Submissions due 329/25         eBiast & website         MDS           State Conference Exhibitis Opportunities Opportunities Opporunities Opportunities Opportunities Opporunities Opportun			
Student Summit Update / Reminder         eBiast, website, a social media         Student Relations Director           Statewide Programming List         eBiast & website         MDS           Job Board Promotion         eBiast & website         MDS           Certification Update         eBiast & website         MDS           Certification Update         eBiast & website         Certification Director           National eBiast (2 of 2 for C1) Subjects?         At-large members only         MDS           State Conference Save the Date / Exhibitors / Sponsors         eBiast, website, & social media         Legislative Director           Membership Update         eBiast & website         Monbership Director         Membership Director           Membership Update         eBiast & website         Monbership Director         Montorial Conferences           Vorkforce Readiness Update         eBiast & website         MDS         MDS           Job Bank Promotion         eBiast & website         MDS         MDS           April         eBiast subhissions due 3/29/25         NL         At-large members only         MDS           Certification Director         eBiast & website         MDS         Certification Director         Certification Director           Job Bank Promotion         eBiast & website         MDS         Certification Director			
Statewide Programming List         eBlast & websile         MDS           Job Board Promotion         eBlast & websile         MDS           Certification Update         eBlast & websile         Certification Director           National eBlast (2 of 2 for Q1) Subjects?         At-large members only         MDS           State Conference Save the Date / Exhibitors / Sponsors         eBlast, websile, & social media         Conference Communications/Exhibits/Sponsorship committees           Workplace Policy Colf Recap         eBlast & websile         Membership Director           Membership Update         eBlast & websile         Membership Director           National Conferences         eBlast & websile         Workforce Readiness Update           Job Board Promotion         eBlast & websile         MDS           Job Board Promotion         eBlast & websile         MDS           April eBlast Submissions due 3/29/25         MDS           National eBlast (1 of 2 in Q2)         Job Bank Promotion, Conferences, Exhibits, etc.         At-large members only         MDS           Statewide Programming List         eBlast & website         MDS         Motional eBlast (1 of 2 in Q2)           Job Bank Programming List         eBlast & website         MDS         MDS           National eBlast (2 of 2 in Q2)         Sechiffocation Director         Conference Exh			
Job Board Promotion         eBiast & websile         MDS           March         eBiast submissions due 2/29/25         eBiast & websile         Certification Director           National eBiast (2 of 2 for O1) Subjects?         At-large members only         MDS           State Conference Save the Date / Exhibitors / Sponsors         eBiast, website, & social media         Conference Communications/Exhibits/Sponsorship committees           Workplace Policy Conf Recap         eBiast, website, & social media         Conference Communications/Exhibits/Sponsorship committees           Mational Conferences         eBiast & website         More Ship Director           Workforce Readiness Update         eBiast & website         MDS           Job Board Promotion         eBiast & website         MDS           Job Board Promotion         eBiast & website         MDS           Morial eBiast (1 of 2 in Q2)         Job Bank Promotion, Conferences, Exhibits, etc.         At-large members only         MDS           Carification Update (Spring Testing Window)         eBiast & website         MDS           Obd Bank Promotion, Conferences         eBiast & website         MDS           National eBiast (1 of 2 in Q2)         Sectial media         Conference Communications/Exhibits/Sponsorship committees           Update Master List of Chapter e-mail Addresses         eBiast & website         MDS			
March         eBlast submissions due 2/29/25           Certification Update         eBlast & website         Certification Director           National eBlast (2 of 2 for O1)         Subjects?         At-large members only         MDS           State Conference Save the Date / Exhibitors / Sponsors         eBlast, website, & social media         Conference Communications/Exhibits/Sponsorship committees           Workplace         eBlast & website, & social media         Legislative Director           Membership Update         eBlast & website         Membership Director           National Conferences         eBlast & website         Workplace Nore Readiness Director           Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           April         eBlast submissions due 3/29/25         MDS           National eBlast (1 of 2 in 02)         Job Board Promotion         Conferences           Ord Trance         Certification Director         Certification Director           State Conference Exhibits, etc.         At-large members only         MDS           Certification Update (Spring Testing Window)         eBlast & website         MDS           State website         MDS         Social media         Conference Communications/Exhibits/Sponsorship committees			
Certification Update         eBiast & website         Certification Director           National eBiast (2 of 2 for Q1)         Subjects?         Al-large members only         MDS           State Conference Save the Date / Exhibitors / Sponsors         eBiast, website, & social media         Legislative Director           Membership Update         eBiast & website, & social media         Legislative Director           Membership Update         eBiast & website         Membership Director           Workforce Readiness Update         eBiast & website         MDS           Statework Programming List         eBiast & website         MDS           Job Board Promotion         eBiast & website         MDS           Certification Update (Spring Testing Window)         eBiast & website         MDS           Certification Update (Spring Testing Window)         eBiast & website         Conference Communications/Exhibits/Eponsorship committees           Update Master List of Chapter e-mail Addresses         eBiast & website         Conference Communications/Exhibits/Eponsorship committees           Update Master List of Chapter e-mail Addresses         eBiast & website         MDS           National Conferences         eBiast & website         MDS           Matter List of Chapter e-mail Addresses         eBiast & website         MDS           Mational Conference Knibitor Opportunities Ope		eblast & website	WDS
National eBlast (2 of 2 for Q1) Subjects?         At-large members only         MDS           State Conference Save the Date / Exhibitors / Sponsors         eBlast, website, & social media         Conference Communications/Exhibits/Sponsorship committees           Workplace         eBlast, website, & social media         Conference Communications/Exhibits/Sponsorship committees           Membership Update         eBlast, website, & social media         Conference           Workplace         eBlast & website         Membership Director           Workproce         eBlast & website         Membership Director           Statewide Programming List         eBlast & website         MDS           Job Baard Promotion         eBlast & website         MDS           Actinate elBlast (1 of 2)         Job Baard Promotion, Conferences, Exhibits, etc.         At-large members only         MDS           Certification Update (Spring Testing Window)         eBlast & website         Conference Communications/Exhibits/Sponsorship committees           Update Master List of Chapter - mail Addresses         eBlast & website         MDS           National eBlast (2 of 2 in Q2)         State Conference Exhibits/Sponsorship Committees         eBlast & website         MDS           Job Baard Promotion         eBlast & website         MDS         Statewole Programming List         eBlast & website         MDS		eBlast & website	Certification Director
State Conference Save the Date / Exhibitors / Sponsors     eBlast, website, & social media     Conference Communications/Exhibits/Sponsorship committees       Workplace Policy Conf Recap     eBlast, website, & social media     Legislative Director       Membership Director     eBlast, website     Membership Director       National Conferences     eBlast, website     Membership Director       Workforce Readiness Update     eBlast & website     Membership Director       Statewide Programming List     eBlast & website     MDS       Job Board Promotion     eBlast & website     MDS       April     eBlast submissions due 3/29/25     National eBlast (1 of 2 in Q2)       Job Bank Promotion, Conferences, Exhibits, etc.     At-large members only     MDS       Certification Update (Spring Testing Window)     eBlast & website     Conference Communications/Exhibits/Sponsorship committees       Update Master List of Chapter e-mail Addresses     eBlast & website     MDS       National Conferences     eBlast & website     MDS       National Conferences     eBlast & website     MDS       National Conferences     eBlast & website     MDS       Videt Master List of Chapter e-mail Addresses     eBlast & website     MDS       National eBlast (2 of 1 n Q2)     Extended Programming List     eBlast & website     MDS       Statewide Programming List     eBlast & website <td>······</td> <td></td> <td></td>	······		
Workplace Policy Conf Recap         eBlast, website, & social media         Legislative Director           Membership Update         eBlast & website         Membership Director           National Conferences         eBlast & website         Membership Director           Workforce Readiness Update         eBlast & website         Workforce Readiness Director           Job Board Promotion         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           Antional eBlast (1 of 2 in Q2)         Job Board Promotion         Certification Director           State Conference State String Window)         eBlast & website         Conference Communications/Exhbits/Sponsorship committees           Update Master List of Chapter e-mail Addresses         eBlast & website         MDS           National Conferences         eBlast & website         MDS           National Conferences         eBlast & website         MDS           State Conference Exhibits of Chapter e-mail Addresses         eBlast & website         MDS           National Conferences         eBlast & website         MDS           Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           Statewide Programming List         eBlast & website         MD			
Membership Update         eBlast & website         Membership Director           National Conferences         eBlast & website         Workforce Readiness Director           Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           April         eBlast & website         MDS           Job Bark Promotion         eBlast & website         MDS           Certification Update (Sing Testing Window)         eBlast & website         Certification Director           Certification Update (Sing Testing Window)         eBlast & website         Conference Communications/Exhibits/Sponsorship committees           Update Master List of Chapter e-mail Addresses         eBlast & website         MDS           Vational Conferences         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           Vational Conferences         eBlast & website         MDS           Vational Conferences         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           State Conference Registration Open         eBlast,			
Workforce Readiness Update         eBiast & website         Workforce Readiness Director           Statewide Programming List         eBiast & website         MDS           Job Board Promotion         eBiast & website         MDS           April         eBiast submissions due 3/29/25         MDS           National eBiast (1 of 2 in Q2)         Job Bank Promotion, Conferences, Exhibits, etc.         At-large members only         MDS           Certification Update (Spring Testing Window)         eBiast & website         Certification Director         Conference Communications/Exhibits/Sponsorship committees           Update Master List of Chapter e-mail Addresses         eBiast & website         MDS         MDS           National Conferences         eBiast & website         MDS         MDS         MDS           Job Bank Programming List         eBiast & website         MDS		eBlast & website	Membership Director
Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           April         eBlast submissions due 3/29/25         MDS           National eBlast (1 of 2 in Q2)         Job Bank Promotion, Conferences, Exhibits, etc.         At-large members only         MDS           Certification Update (Spring Testing Window)         eBlast, website, & social media         Conference Communications/Exhibits/Sponsorship committees           Update Master List of Chapter e-mail Addresses         eBlast, website, & social media         MDS           National Conference Schibitor Opportunities Open         eBlast & website         MDS           National Conferences         eBlast & website         MDS           State Conferences         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           State website         MDS         MDS           Mational eBlast (2 of 2 in Q2)         Special event eBlast         At-large members only         MDS           Studeent Summit Recap         eBlast, website, & social media         College Relations Director           Volunteer Leader Conference Registration Open         eBlast, website, & social media         Conference Communications/Co-Chairs           State Conference Sopnosor / Exhibitor Reminder         eBlas	National Conferences	eBlast & website	Membership Director
Job Board Promotion         eBlast & website         MDS           April         eBlast stubmissions due 3/29/25         Hermitian and the study of the st	Workforce Readiness Update	eBlast & website	Workforce Readiness Director
April         eBlast submissions due 3/29/25           National eBlast (1 of 2 in Q2)         Job Bank Promotion, Conferences, Exhibits, etc.         At-large members only         MDS           Certification Update (Spring Testing Window)         eBlast & website         Certification Director           State Conference Exhibitor Opportunities Open         eBlast, website, & social media         Conference Communications/Exhibits/Sponsorship committees           Update Master List of Chapter e-mail Addresses         eBlast & website         MDS           Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           May         eBlast submissions due 4/29/25         MDS           Mational eBlast (2 0 i n Q2)         Special event eBlast         At-large members only         MDS           Student Summit Recap         eBlast, website, & social media         College Relations Director           Volunteer Leader Conference Registration Open         eBlast, website, & social media         College Relations Director           State Conference Seynotes Announcement         eBlast, website, & social media         Conference Communications/Co-Chairs           State Conference Seynoter / Exhibitor Reminder         eBlast, website, & social media         Conference Communications/Sc-Chairs           Diversity Advocate Award Application	Statewide Programming List	eBlast & website	MDS
National eBlast (1 of 2 in Q2)       Job Bank Promotion, Conferences, Exhibits, etc.       At-large members only       MDS         Certification Update (Spring Testing Window)       eBlast & website       Certification Director         State Conference Exhibitor Opportunities Open       eBlast & website       Conference Communications/Exhibits/Sponsorship committees         Update Master List of Chapter e-mail Addresses       eBlast & website       MDS         National Conferences       eBlast & website       MDS         National Conferences       eBlast & website       MDS         Statewide Programming List       eBlast & website       MDS         Job Board Promotion       eBlast & website       MDS         Mational eBlast (2 of 2 in Q2)       Special event eBlast       At-large members only       MDS         Student Summit Recap       eBlast, website, & social media       College Relations Director       College Relations/Co-Chairs         State Conference Registration Open       eBlast, website, & social media       Conference Communications/Co-Chairs       Conference Communications/Exhibits/Sponsorship committees         Volunteer Leader Conference Sponsor / Exhibitor Reminder       eBlast, website, & social media       Conference Communications/Exhibits/Sponsorship committees         Vendor Directory Plan       Website       MDS       Diversity Director         Diversity	Job Board Promotion	eBlast & website	MDS
Job Bank Promotion, Conferences, Exhibits, etc.         At-large members only         MDS           Certification Update (Spring Testing Window)         eBlast & website         Certification Director           State Conference Exhibitor Opportunities Open         eBlast, website         Conference Communications/Exhibits/Sponsorship committees           Update Master List of Chapter e-mail Addresses         eBlast & website         MDS           National Conferences         eBlast & website         MDS           Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           May         eBlast submissions due 4/29/25         MDS           National eBlast (2 of 2 in Q2)         Special event eBlast         At-large members only         MDS           State Conference Registration Open         eBlast, website, & social media         College Relations Director           Volunteer Leader Conference Registration Open         eBlast, website, & social media         Conference Communications/Co-Chairs           State Conference Sponsor / Exhibitor Reminder         eBlast, website         MDS         Conference Communications/Exhibits/Sponsorship committees           Vendor Directory Plan         Website         MDS         Conference Communications/Co-Chairs         Conference Communications/Co-Chairs           State Confer			
Certification Update (Spring Testing Window)         eBlast & website         Certification Director           State Conference Exhibitor Opportunities Open         eBlast, website         MDS           Update Master List of Chapter e-mail Addresses         eBlast & website         MDS           National Conferences         eBlast & website         MDS           Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           May         eBlast submissions due 4/29/25         MDS           National eBlast (2 of 2 in Q2)         Special event eBlast         College Relations Director           Student Summit Recap         eBlast, website, & social media         College Relations Director           Volunteer Leader Conference Registration Open         eBlast, website, & social media         Leadership Director           State Conference Keynotes Announcement         eBlast, website, & social media         Conference Communications/Co-Chairs           State Conference Keynotes Announcement         eBlast, website, & social media         Diversity Director           Vendor Directory Plan         Website         MDS         Diversity Director           Diversity Advocate Award Application         eBlast, website, & social media         Diversity Director           Statewide Programming List <t< td=""><td></td><td>At large members only</td><td></td></t<>		At large members only	
State Conference Exhibitor Opportunities Open         eBlast, website, & social media         Conference Communications/Exhibits/Sponsorship committees           Update Master List of Chapter e-mail Addresses         eBlast & website         MDS           National Conferences         eBlast & website         MDS           Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           May         eBlast submissions due 4/29/25         MDS           National eBlast (2 of 2 in Q2)         Special event eBlast         College Relations Director           State Conference Keynotes Announcement         eBlast, website, & social media         College Relations Director           Volunteer Leader Conference Sponsor / Exhibitor Reminder         eBlast, website, & social media         Conference Communications/Co-Chairs           State Conference Sponsor / Exhibitor Reminder         eBlast, website, & social media         Conference Communications/Co-Chairs           State Conference Keynotes Announcement         eBlast, website         MDS           Vendor Directory Plan         Website         MDS           Diversity Advocate Award Application         eBlast, website, & social media         Diversity Director           Statewide Programming List         eBlast & website         MDS           Diversity Update (DD mee			
Update Master List of Chapter e-mail Addresses         eBlast & website         MDS           National Conferences         eBlast & website         Membership Director           Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           May         eBlast submissions due 4/29/25         MDS           May         eBlast (2 of 2 in Q2)         Special event eBlast         At-large members only         MDS           Student Summit Recap         eBlast, website, & social media         College Relations Director         College Relations Director           Volunteer Leader Conference Registration Open         eBlast, website, & social media         Leadership Director           State Conference Keynotes Announcement         eBlast, website, & social media         Conference Communications/Co-Chairs           State Conference Sponsor / Exhibitor Reminder         eBlast, website & social media         Diversity Director           Diversity Advocate Award Application         eBlast, website & social media         Diversity Director           Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           Job Board Promotion         eBl			
National ConferenceseBlast & websiteMembership DirectorStatewide Programming ListeBlast & websiteMDSJob Board PromotioneBlast & websiteMDSMayeBlast submissions due 4/29/25MDSNational eBlast (2 of 2 in Q2)Special event eBlastAt-large members onlyMDSStudent Summit RecapeBlast, website, & social mediaCollege Relations DirectorVolunteer Leader Conference Registration OpeneBlast, website, & social mediaLeadership DirectorState Conference Keynotes AnnouncementeBlast, website, & social mediaConference Communications/Co-ChairsState Conference Sponsor / Exhibitor RemindereBlastConference Communications/Exhibits/Sponsorship committeesVendor Directory PlanWebsiteMDSDiversity Advocate Award ApplicationeBlast, website, & social mediaDiversity DirectorStatewide Programming ListeBlast & websiteMDSJob Board PromotioneBlast & websiteMDSJob Board PromotioneBlast & websiteMDSJuneeBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25Conference CommunicationsState Conference Registration OpeneBlast & social mediaConference Communications			
Statewide Programming ListeBlast & websiteMDSJob Board PromotioneBlast & websiteMDSMayeBlast submissions due 4/29/25National eBlast (2 of 2 in Q2)Special event eBlastAt-large members onlyMDSStudent Summit RecapeBlast, website, & social mediaCollege Relations DirectorVolunteer Leader Conference Registration OpeneBlast, website, & social mediaLeadership DirectorState Conference Keynotes AnnouncementeBlast, website, & social mediaConference Communications/Co-ChairsState Conference Sponsor / Exhibitor RemindereBlastConference Communications/Exhibits/Sponsorship committeesVendor Directory PlanWebsiteMDSDiversity Advocate Award ApplicationeBlast, website, & social mediaDiversity DirectorStatewide Programming ListeBlast & websiteMDSJob Board PromotioneBlast & websiteMDSJob Board PromotioneBlast & websiteMDSJuneeBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25Conference CommunicationsState Conference Registration OpeneBlast & social mediaDiversity Conference Communications			
Job Board PromotioneBlast & websiteMDSMayeBlast submissions due 4/29/25Mational eBlast (2 of 2 in Q2)Special event eBlastAt-large members onlyMDSStudent Summit RecapeBlast, website, & social mediaCollege Relations DirectorVolunteer Leader Conference Registration OpeneBlast, website, & social mediaLeadership DirectorState Conference Keynotes AnnouncementeBlast, website, & social mediaConference Communications/Co-ChairsState Conference Sponsor / Exhibitor RemindereBlastWebsiteConference Communications/Co-ChairsVendor Directory PlanWebsiteMDSDiversity Advocate Award ApplicationeBlast, website, & social mediaDiversity DirectorStatewide Programming ListeBlast, website, & social mediaDiversity DirectorJob Board PromotioneBlast & websiteMDSJuneeBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25MDSState Conference Registration OpeneBlast & social mediaConference Communications			
National eBlast (2 of 2 in Q2)       At-large members only       MDS         Special event eBlast       At-large members only       MDS         Student Summit Recap       eBlast, website, & social media       College Relations Director         Volunteer Leader Conference Registration Open       eBlast, website, & social media       Leadership Director         State Conference Keynotes Announcement       eBlast, website, & social media       Conference Communications/Co-Chairs         State Conference Sponsor / Exhibitor Reminder       eBlast       Conference Communications/Co-Chairs         Vendor Directory Plan       Website       MDS         Diversity Advocate Award Application       eBlast, website, & social media       Diversity Director         Diversity Update (DD meeting, Article and Award Promotion)       eBlast, website       social media       Diversity Director         Job Board Promotion       eBlast website       MDS       MDS          June       eBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25       Conference Communications       Conference Communications         State Conference Registration Open       eBlast & social media       Diversity Director			
Special event eBlastAt-large members onlyMDSStudent Summit RecapeBlast, website, & social mediaCollege Relations DirectorVolunteer Leader Conference Registration OpeneBlast, website, & social mediaLeadership DirectorState Conference Keynotes AnnouncementeBlast, website, & social mediaConference Communications/Co-ChairsState Conference Sponsor / Exhibitor RemindereBlastConference Communications/Exhibits/Sponsorship committeesVendor Directory PlanWebsiteMDSDiversity Advocate Award ApplicationeBlast, website, & social mediaDiversity DirectorDiversity Update (DD meeting, Article and Award Promotion)eBlast, website, & social mediaDiversity DirectorStatewide Programming ListeBlast & websiteMDSJob Board PromotioneBlast & websiteMDSJuneeBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25Conference CommunicationsState Conference Registration OpeneBlast & social mediaConference Communications			
Student Summit RecapeBlast, website, & social mediaCollege Relations DirectorVolunteer Leader Conference Registration OpeneBlast, website, & social mediaLeadership DirectorState Conference Keynotes AnnouncementeBlast, website, & social mediaConference Communications/Co-ChairsState Conference Sponsor / Exhibitor RemindereBlastConference Communications/Exhibits/Sponsorship committeesVendor Directory PlanWebsiteMDSDiversity Advocate Award ApplicationeBlast, website, & social mediaDiversity DirectorDiversity Update (DD meeting, Article and Award Promotion)eBlast, website, & social mediaDiversity DirectorStatewide Programming ListeBlast & websiteMDSJob Board PromotioneBlast & websiteMDSJuneeBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25Conference CommunicationsState Conference Registration OpeneBlast & social mediaConference Communications		At-large members only	MDS
Volunteer Leader Conference Registration OpeneBlast, website, & social mediaLeadership DirectorState Conference Keynotes AnnouncementeBlast, website, & social mediaConference Communications/Co-ChairsState Conference Sponsor / Exhibitor RemindereBlastConference Communications/Exhibits/Sponsorship committeesVendor Directory PlanWebsiteMDSDiversity Advocate Award ApplicationeBlast, website & social mediaDiversity DirectorDiversity Update (DD meeting, Article and Award Promotion)eBlast, website, & social mediaDiversity DirectorStatewide Programming ListeBlast & websiteMDSJob Board PromotioneBlast & websiteMDSJuneeBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25Conference CommunicationsState Conference Registration OpeneBlast & social mediaConference Communications			
State Conference Keynotes Announcement       eBlast, website, & social media       Conference Communications/Co-Chairs         State Conference Sponsor / Exhibitor Reminder       eBlast       Conference Communications/Exhibits/Sponsorship committees         Vendor Directory Plan       Website       MDS         Diversity Advocate Award Application       eBlast, website & social media       Diversity Director         Diversity Update (DD meeting, Article and Award Promotion)       eBlast, website, & social media       Diversity Director         Statewide Programming List       eBlast & website       MDS         Job Board Promotion       eBlast & website       MDS         June       eBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25       State Conference Registration Open         State Conference Registration Open       eBlast & social media       Conference Communications			
Vendor Directory Plan         Website         MDS           Diversity Advocate Award Application         eBlast, website & social media         Diversity Director           Diversity Update (DD meeting, Article and Award Promotion)         eBlast, website, & social media         Diversity Director           Statewide Programming List         eBlast & website         MDS           Job Board Promotion         eBlast & website         MDS           June         eBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25         State Conference Registration Open			
Diversity Advocate Award Application       eBlast, website & social media       Diversity Director         Diversity Update (DD meeting, Article and Award Promotion)       eBlast, website, & social media       Diversity Director         Statewide Programming List       eBlast & website       MDS         Job Board Promotion       eBlast & website       MDS         June       eBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25       State Conference Registration Open       eBlast & social media       Conference Communications	State Conference Sponsor / Exhibitor Reminder	eBlast	Conference Communications/Exhbits/Sponsorship committees
Diversity Update (DD meeting, Article and Award Promotion)       eBlast, website, & social media       Diversity Director         Statewide Programming List       eBlast & website       MDS         Job Board Promotion       eBlast & website       MDS         June       eBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25       State Conference Registration Open         State Conference Registration Open       eBlast & social media       Conference Communications		Website	
Statewide Programming List     eBlast & website     MDS       Job Board Promotion     eBlast & website     MDS       June     eBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25     MDS       State Conference Registration Open     eBlast & social media     Conference Communications		eBlast, website & social media	
Job Board Promotion         eBlast & website         MDS           June         eBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25         MDS           State Conference Registration Open         eBlast & social media         Conference Communications	······		
June         eBlast submissions due 5/29/25 & forwardHR submissions due 6/3/25           State Conference Registration Open         eBlast & social media         Conference Communications			
State Conference Registration Open eBlast & social media Conference Communications			MDS
Vendor Directory Plan Website MDS			
	VENUOF DIRECTORY PIAN	vvedsile	сли

Diversity Award Application	eBlast & Website	Diversity Director
Volunteer Leader Conference Registration Open	eBlast & website	Leadership Director
Membership Update	eBlast & website	Membership Director
Fall ForwardHR editorials (Theme: State Conf 2025)	forwardHR	MDS
Council Nominations / Conference Co-chairs	eBlast & website	State Director / Past Director
Statewide Programming List	eBlast & website	MDS
Job Board Promotion	eBlast & website	MDS
July eBlast submissions due 6/29/25		
National eBlast (1 of 2 in Q3)		
Conference, Foundation, Diversity Award, Job Bank, Workforce		
Readiness	At-large members only	MDS
Vendor Directory Plan	Website	MDS
Diversity Award Application Deadline	eBlast & Website	Diversity Director
Volunteer Leader Conference Registration Open	eBlast & Website	Leadership Director
State Conference Early Bird Registration Ends	eBlast & social media	Conference Communications
Mid-year Update from State Director	eBlast & website	State Director
National Conference Recap	eBlast, website, & social media	State Director
Council Nominations / Conference Co-chairs	eBlast & website	State Director / Past Director
Statewide Programming List	eBlast & website	MDS
Job Board Promotion	eBlast & website	MDS
August eBlast submissions due 7/29/25		
National eBlast (2 of 2 in Q3)		
Special Event eBlast	At-large members only	MDS
State Conference Registration Reminder	eBlast & social media	Conference Communications
Vendor Directory Plan	Website	MDS
Enterprising Leadership Award Applications Open	eBlast & website	State Director Elect
Interest in joining State Conference Committee	eBlast, website, & social media	Conference Liaison Director
Council Nominations / Conference Co-chairs	eBlast & website	State Director / Past Director
Statewide Programming List	eBlast & website	MDS
Job Board Promotion	eBlast & website	MDS
September eBlast submissions due 8/29/25		
State Conference Last Chance to Register	eBlast, website, & social media	Conference Communications
Vendor Directory Plan	Website	MDS
Foundation Article VLC recap and Preconference Donation	TTO DONO	
message	eBlast & website	Foundation Director
Volunteer Leader Conference Recap	Website	Leadership Director
Membership Update / Visit WI SHRM Booth at Conference	eBlast & website	Membership Director
Council Nominations / Conference Co-chairs	eBlast & website	State Director / Past Director
SHRM Foundation Scholarships for SHRM Members	eBlast	Foundation Director
Interest in joining State Conference Committee	eBlast, website, & social media	Conference Liaison Director
Enterprising Leadership Award Applications Open	eBlast & website	State Director Elect
Workforce Readiness Article	eBlast & website	Workforce Readiness Director
Statewide Programming List	eBlast & website	MDS
Job Board Promotion	eBlast & website	MDS
October No eBlast due to State Conference	eblast & website	MDS
No e-blast due to conference		
	At large members only	MDC
National eBlast (1 of 2 in Q4) Subjects?	At-large members only	MDS
November eBlast submissions due 10/29/25		
Spring ForwardHR theme decision due November 15 to Ed Partners	forwardHR	Secretary
National eBlast (2 of 2 in Q4) Subjects? watch timing due to SHRM Natl Blackout last half of Dec	At-large members only	MDS
Certification Update (Winter Testing Window)	eBlast & website	Certification Director
State Conference Recap	eBlast, website & social media	State Conference Co-Chairs
Callie Zipple Scholarship Winner	eBlast	College Relations Director
Announce Future Co-Chairs	eBlast, website, & social media	State Director / Conference Liaison Director
SHRM Foundation Reminder for Donations due by December 1	eBlast, website & social media	Foundation Director
	ediasi, websile & social meula	
		Foundation Director
Foundation Article - Donation Reminder for EOY and post State	eBlast & website	
Conf message	eBlast & website	MDS
Conf message MDS to obtain updated 2026 Council Roster	Website	MDS MDS
Conf message MDS to obtain updated 2026 Council Roster Statewide Programming List	Website eBlast & website	MDS
Conf message MDS to obtain updated 2026 Council Roster Statewide Programming List Job Board Promotion	Website	
Conf message         MDS to obtain updated 2026 Council Roster         Statewide Programming List         Job Board Promotion         December       eBlast submissions due 11/29/25	Website eBlast & website eBlast & website	MDS MDS
Conf message         MDS to obtain updated 2026 Council Roster         Statewide Programming List         Job Board Promotion         December       eBlast submissions due 11/29/25         Happy Holidays Message / Thanks to Outgoing State Council	Website eBlast & website eBlast & website eBlast & website	MDS MDS State Director
Conf message         MDS to obtain updated 2026 Council Roster         Statewide Programming List         Job Board Promotion         December       eBlast submissions due 11/29/25         Happy Holidays Message / Thanks to Outgoing State Council         Diversity Award Winner Article	Website eBlast & website eBlast & website eBlast & website eBlast & website	MDS MDS State Director Diversity Director
Conf message         MDS to obtain updated 2026 Council Roster         Statewide Programming List         Job Board Promotion         December       eBlast submissions due 11/29/25         Happy Holidays Message / Thanks to Outgoing State Council         Diversity Award Winner Article         Workplace Policy Conference - Save the Date	Website eBlast & website eBlast & website eBlast & website eBlast & website eBlast	MDS MDS State Director Diversity Director Legislative Director
Conf message         MDS to obtain updated 2026 Council Roster         Statewide Programming List         Job Board Promotion         December       eBlast submissions due 11/29/25         Happy Holidays Message / Thanks to Outgoing State Council         Diversity Award Winner Article         Workplace Policy Conference - Save the Date         Membership Update	Website eBlast & website eBlast & website eBlast & website eBlast & website eBlast eBlast & website	MDS MDS State Director Diversity Director Legislative Director Membership Director
Conf message         MDS to obtain updated 2026 Council Roster         Statewide Programming List         Job Board Promotion         December       eBlast submissions due 11/29/25         Happy Holidays Message / Thanks to Outgoing State Council         Diversity Award Winner Article         Workplace Policy Conference - Save the Date	Website eBlast & website eBlast & website eBlast & website eBlast & website eBlast	MDS MDS State Director Diversity Director Legislative Director
Conf message         MDS to obtain updated 2026 Council Roster         Statewide Programming List         Job Board Promotion         December       eBlast submissions due 11/29/25         Happy Holidays Message / Thanks to Outgoing State Council         Diversity Award Winner Article         Workplace Policy Conference - Save the Date         Membership Update	Website eBlast & website eBlast & website eBlast & website eBlast & website eBlast eBlast & website	MDS MDS State Director Diversity Director Legislative Director Membership Director