

2025 WI SHRM State Conference Committee

updated 4.23.2025

Committee Chairs	Co-chair Responsible	Name	Organization	Chapter	Phone #	E-mail Address
Conference Co-Chair		Jen Zahari	Strong Foundations Coaching & Consulting, LLC	At-Large	920-858-6653	Jenzahari@jenzahari.com Conferencechair1@wishrm.org
Conference Co-Chair		Matt Bucher	HNI Risk Services		262-641-5866	mbucher@acrisure.com Conferencechair2@wishrm.org
State Director		Jeff Palkowski	NA	Blackhawk/ GMA SHRM	414-467-5247	statedirector@wishrm.org
Conference Liaison Director		MHRM, SHRM-SCP, PMQ, PHR Leah Rozeski	Northwestern Mutual	MM SHRM	414-303-5055	lrozeskishrm@gmail.com conferencelaisondirector@wishrm.org
Accommodations Lead	Matt	Amy Utzig, SHRM-CP, PHR	Dane County	Blackhawk	608-266-9253 608-333-6482 (c)	Utzig.amy@danecounty.gov
Accommodations	Matt	Amber Newkirk	Sanimax	GMA SHRM	715-252-2178	Amber.newkirk@sanimax.com
Activities Lead	Jen	Cindy Cerro		GMA SHRM	608-516-0883	cerrocindy2659@gmail.com
Activities	Jen	Kris Giblin, SHRM-CP, PHR	Amston Trailer Sales & Rental	MM SHRM	262-745-7742 (c)	kgiblin@amstontrailer.com
Communications/ Publications/Website Lead	Jen/Matt	Jim Lambert	Ho-Chunk Nation	At-Large	715-284-7977	jim.lambert@ho-chunk.com
Communications/ Publications/ Website	Jen/Matt	Terri Dougherty	J.J. Keller & Associates	Fox Valley	920-722-2848 X2572	tdougherty@jjkeller.com
Exhibits Lead	Matt	Amy Collett, SHRM-SCP, SPHR, AIM	Society Insurance	Fond du Lac	920-933-5759	acollett@societyinsurance.com
Exhibits	Matt	Wade Schenck	Advantek	Chippewa Valley	608-212-1170	Wade.schenck@advantek.com
Exhibits	Matt	Sheree Yates	ECE	MM SHRM	414-604-5214	syates@ece.org

2025 WI SHRM State Conference Committee

updated 4.23.2025

Committee Chairs	Co-chair Responsible	Name	Organization	Chapter	Phone #	E-mail Address
Finance		Annie Goffard	Oral Health Partnership	GB SHRM	920-463-0144	treasurer@wishrm.org
Programming Lead	Jen	Joyce Parsons, SHRM-CP	Rhodes International, Inc. Naviant, Inc. WI SHRM	Chippewa Valley	715-864-3031	joyce.parsons@outlook.com
Programming	Jen	Theresa Dew		At-Large	920-626-2412	theresad@rhodesbread.com
Programming	Jen	Tricia Shields		At-Large	608-848-0894	tshields@naviant.com
Registration		Morgan Data Solutions Heather Dyer, Megan Cuccia			608-204-9827	wishrm@morgandata.com exec@wishrm.org
Volunteers Lead	Matt	Lori Giese, SHRM-SCP, SPHR	EK Machine	Dodge Cty SHRM	920-210-6789 (c)	lorig@ekmachine.com
Volunteers	Matt	Connie Bitter	Tank Holding Corp	Sheboygan	920-226-0803	paststatedirector@wishrm.org
Volunteers	Matt	Kristen Kautzer, SHRM-CP	Oostburg State Bank	Sheboygan	920-564-4347	kristenk@oostburgstate.bank
Sponsorship/Advertising Lead	Jen	Amy Doepke, SHRM-SCP, SPHR	Stoughton Trailers, LLC	GMA SHRM	608-877-7703 608-692-3979 (c)	Adoepke.wishrm@gmail.com
Sponsorship/Advertising	Jen	Lisa Henke, SHRM-CP, PHR, CEBS	Advocate Health	At-Large	262-741-7947	lisa.henke@aah.org
Sponsorship/Advertising	Jen	Gregg Riek	Brown & Brown	At-Large	920-319-1819	Gregg.riek@bbrown.com