

# WI SHRM Volunteer Leader Conference

Sponsorship Opportunity

August 4th and 5th, 2022

Radisson Hotel | La Crosse, WI

Conference Sponsorship Level. . . . . \$750.00

## Sponsorship Benefits:

- Networking with 100+ top SHRM Leaders in Wisconsin
- Logo and link on WISHRM website<sup>1</sup>
- Logo and company recap included in conference program
- 2 minute Business spotlight to attendee group assembly<sup>2</sup>
- Exhibit display<sup>3</sup>
- Attendee list will be sent to you one week prior to the conference
- Networking/involvement opportunities throughout the conference
- Complimentary attendance for two at Thursday evening event
  - Evening event for two and 2 drink tickets
  - Opportunity to bring additional guests at 'guest fee'

### **The Logo Criteria**

- Size: 300 wide by 100 tall
  - 72 dpi
- File Type: Jpg or gif
- Allowable / helpful text
  - Company Name with 10 Word Company Headline briefly describing your product or service.
  - Your website address (hyperlink to your organization's website).
  - Contact information.

For Leadership program and/or signs sponsor logos are required in the following format:

- 300 DPI "High resolution not less than 300dpi"

1 Sponsors will have their logo with link to their website on the WI SHRM web site before and after the event, and name in our conference blast to all professional and student chapter HR volunteer leaders. Logo and link will be displayed upon receipt of sponsorship funds.

2 Sponsor will receive a two-minute spotlight time to talk about their business product or service. WI SHRM reserves the right to schedule the spotlight so that it does not interfere with keynote speakers or breakout sessions

3 Sponsors will have the opportunity to display company literature and visit with prospects during the conference. The sponsors should set up their skirted 8ft table between 10:00 – 11:00 am. Every effort will be made to locate the tables inside the meeting room, but if attendance surpasses expectations, we reserve the right to relocate the Sponsorship area in the foyer near registration and meeting room entrance.

## **WI SHRM Volunteer Leader Conference Sponsorship Agreement (pdf fillable)**

My organization agrees to a sponsorship of \$750 at the 2022 WI SHRM Volunteer Leader Conference. Sponsorships must be received by **July 1, 2022** to be included in the final conference materials. The earlier we receive your sponsorship along with your company information and logo, the more exposure you will get!

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**Organization Name (as it should appear in event materials)**

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**Contact Name**

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**Company Web Address**

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**Address (Street, City, State, Zip Code)**

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**Phone**

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**Email**

**Please make check payable and mail to:**

**Wisconsin State Council SHRM  
2820 Walton Commons, Suite 103  
Madison, WI 53718**

MasterCard, VISA and American Express are accepted credit cards over the phone by calling (608) 204-9827.

**Thank you for your support of the annual Volunteer Leader Conference and the Wisconsin State Council SHRM!**

We are also seeking door prizes for our event to assist us with our fundraising for the SHRM Foundation. If you have a door prize you are willing to donate, please contact Rachael Brady at [Foundationdirector@wishrm.org](mailto:Foundationdirector@wishrm.org).