

**Conference at a Glance**

**31st Annual WI SHRM State Conference**

**October 11, 12, 13, 2017**

**Kalahari Resort, WI Dells, WI**



<b>Wednesday, October 11</b>		
Time	Location	Event
12:00 p.m. - 4:00 p.m.	North Hallway	Exhibitor Registration
12:00 p.m. - 7:30 p.m.	North Atrium	Registration & Information Desk Open
12:00 p.m. - 7:30 p.m.	Ebony	Volunteer Registration Open
<b>1:00 p.m. - 4:30 p.m.</b>		<b>Pre-Conference Sessions</b>
1:00 p.m. - 4:30 p.m.	Wisteria/Portia	Utilizing Behavioral Finance Strategies and Revealing Viable Outcomes in Retirement, Barden & O'Toole, All Levels, Total Rewards
1:00 p.m. - 4:30 p.m.	Tamarind/Guava	The Annual Legal Update: Keeping Up with the Times, Gregg, Mirus, & Witte, All Levels, Employment Law & Legislation
1:00 p.m. - 4:30 p.m.	Mangrove/Aralia	Company Culture & Employee Engagement, Blumenfeld & Kohl, All Levels, Talent Acquisition and Retention
1:00 p.m. - 4:30 p.m.	Marula/Aloeswood	Can We PLEASE Evolve the Diversity Talk and Start Taking Action?!, Kelly, Senior-Level, Personal and Leadership Development
4:00 p.m. - 7:30 p.m.	North Atrium	Exhibit Booths, SHRM Foundation Booth (Silent Auction Open) <i>(Bar Sponsor: Dean Health Plan / Prevea360 Health Plan)</i>
4:00 p.m. - 7:30 p.m.	Exhibit Hall	Exhibit Hall Open <i>(Bar Sponsors: Morgan Stanley, Hays Companies, QPS Employment Group)</i> <i>(Dessert Station Sponsor: The Payroll Company)</i> <i>(Activity Sponsor: Sparks Hire)</i>
4:00 p.m. - 7:30 p.m.	Exhibit Hall	Photo Opportunity <i>(Sponsored by Spherion Staffing)</i> Money Booth <i>(Sponsored by Hausmann-Johnson Insurance, Inc.)</i> Massage Station <i>(Sponsored by Corporate Spa)</i> Charging Station <i>(Sponsored by SEEK Careers/Staffing)</i>
5:00 p.m. - 7:00 p.m.	North Hallway	Evening Hors d'oeuvres Reception for Attendees <i>(Food Station Sponsors: Health Payment Systems; Honkamp Krueger &amp; Co., P.C.)</i>
5:00 p.m. - 7:00 p.m.	Aralia/Mangrove	Open for Additional Seating for Evening Reception
<b>Thursday, October 12</b>		
Time	Location	Event
6:15 a.m. - 6:30 a.m.	South Hallway	Early Bird Refreshments - Water, Coffee, Soda only <i>(Sponsored by ESOP Partners LLC)</i>
6:15 a.m. - 5:00 p.m.	North Atrium	Registration & Information Desk Open
6:15 a.m. - 5:00 p.m.	Ebony	Volunteer Registration Open
6:15 a.m. - 5:00 p.m.	Ebony	Volunteer/Speaker Lounge
<b>6:30 a.m. - 7:30 a.m.</b>		<b>Early Bird Learning Sessions</b>
6:30 a.m. - 7:30 a.m.	Wisteria/Portia	Re-examining Compensation and Benefits Trends - You Get What You Pay For, Somersan, All Levels, Total Rewards
6:30 a.m. - 7:30 a.m.	Tamarind/Guava	Understanding the FMLA and the ADA Maze, Galatro, Midlevel, Employment Law and Legislation
6:30 a.m. - 7:30 a.m.	Mangrove/Aralia	Talent Pipelines: Impact Recruitment Using Strategic Concepts, Scherck, Senior-Level, Business Acumen and HR Strategy
6:30 a.m. - 7:30 a.m.	Marula/Aloeswood	Focus at Work - How Mindfulness Can Improve Employee Attention and Well-Being, Pulvermacher, All Levels, Personal and Leadership Development
6:30 a.m. - 7:30 a.m.	Tamboti	Tell Me A Story - Branding Your Corporate Wellness Program, Adair, All Levels, Business Acumen and HR Strategy
7:15 a.m. - 7:45 a.m.	Suites A-H	All-Attendee Breakfast <i>(Sponsored by Ultimate)</i>
7:45 a.m. - 8:00 a.m.	Suites A-H	Welcome from SHRM Leadership

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8:00 a.m. - 9:15 a.m.	Suites A-H	Keynote Presentation: Josh Bleill, "One Step at a Time" (Sponsored by Ogletree, Deakins, Nash, Smoak & Stewart, P.C.)
8:00 a.m. - 2:30 p.m.	North Atrium	Exhibit Booths, SHRM Foundation Booth (Silent Auction Open)
9:15 a.m. - 10:15 a.m.	Exhibit Hall	Morning Break w/ Specialty Coffee Bar (Coffee Bar Hours - 9:15 am - 12:30 pm) (Coffee Bar Sponsored by Aon Hewitt) (Beverages Sponsored by Ascentis)
9:15 a.m. - 2:30 p.m.	Exhibit Hall	Exhibit Hall Open (Activity Sponsored by Delta Dental of WI)
9:15 a.m. - 2:30 p.m.	Exhibit Hall	Money Booth (Sponsored by Hausmann-Johnson Insurance, Inc.) Massage Station (Sponsored by Corporate Spa) Charging Stations (Sponsored by SEEK Careers/Staffing)
<b>10:15 a.m. - 11:30 a.m.</b>		<b>Learning Sessions #1</b>
10:15 a.m. - 11:30 a.m.	Wisteria/Portia	The Things Oprah Taught Me About Great HR, Hudson, All Levels, Business Acumen and HR Strategy
10:15 a.m. - 11:30 a.m.	Tamarind/Guava	It Was Just A Tweet! Navigating Social Media Landmines in the Workplace - Anderson & Sopha, Midlevel, Employment Law and Legislation
10:15 a.m. - 11:30 a.m.	Mangrove/Aralia	Impact on Employers' Health Care Strategies, Iacovani, Senior-Level, Employment Law and Legislation
10:15 a.m. - 11:30 a.m.	Marula/Aloeswood	Become the Strategic HR Business Partner Your Organization Needs!, Weber, All Levels, Business Acumen and HR Strategy
10:15 a.m. - 11:30 a.m.	Tamboti	Setting Your Compensation Strategy to Enhance the Employee Work "Experience," Maciekowich, All Levels, Total Rewards
10:15 a.m. - 11:30 a.m.	Cypress	How to Recruit Great Employees Now - When Great People are Tough to Find & Competition is Fierce, Oelerich, All Levels, Talent Acquisition and Retention
10:15 a.m. - 11:30 a.m.	Banyan	How to Create an Inclusive Workforce through Mindfulness, Maxwell, All Levels, Global HR
10:15 a.m. - 11:30 a.m.	Ironwood	How to Utilize Talent Assessments to Improve Hiring and Reduce Employee Turnover, Hamilton, All Levels, Talent Acquisition and Retention
10:15 a.m. - 11:30 a.m.	Crown Palm	Emerging Workforce Study - How to Engage a Diverse Workforce, Dunning, All Levels, Talent Acquisition and Retention
10:15 a.m. - 11:30 a.m.	Bamboo	The Power of Coaching: How to Transform Your Talent Management Strategies, Pulito and Kramer, All Levels, Personal and Leadership Development
11:00 a.m. - 11:30 a.m.	Exhibit Hall	Exhibitor Lunch
11:30 a.m. - 12:45 p.m.	Suites A-H	Attendee Lunch (Sponsored by Humana)
<b>12:45 p.m. - 2:00 p.m.</b>		<b>Learning Sessions #2</b>
12:45 p.m. - 2:00 p.m.	Wisteria/Portia	Critical Thinking in HR, Kelly & Rust, All Levels, Business Acumen and HR Strategy
12:45 p.m. - 2:00 p.m.	Tamarind/Guava	The Nightmare Employee, Arnold & Miracle, Midlevel, Employment Law and Legislation
12:45 p.m. - 2:00 p.m.	Mangrove/Aralia	Improving the Employee Experience to Drive Engagement & Retention, Conger, Senior-Level, Talent Acquisition and Retention
12:45 p.m. - 2:00 p.m.	Marula/Aloeswood	Influence Without Authority, Henszey, All Levels, Personal Leadership and Development
12:45 p.m. - 2:00 p.m.	Tamboti	7 Health Plan Metrics Every HR Person Must Know, Chadwick, Senior-Level, Total Rewards
12:45 p.m. - 2:00 p.m.	Cypress	Hiring 2020: Brand. Source. Hire. Engage. Retain., Brennan, All Levels, Talent Acquisition and Retention
12:45 p.m. - 2:00 p.m.	Banyan	Ted Talks, Gibson, Kramer, Leatherberry, Utech, & Yocum, All Levels
12:45 p.m. - 2:00 p.m.	Ironwood	HRA's Role and the Triple Bottom Line: People, Planet and Profit, Bettis, All Levels, Talent Acquisition and Retention
12:45 p.m. - 2:00 p.m.	Crown Palm	Talent Day - Determining Culture Fit, Behling, Powell, & Stephany, Midlevel, Talent Acquisition and Retention
12:45 p.m. - 2:00 p.m.	Bamboo	Collaborating with Competitors: Sharing Talent Pools to Meet Workforce Challenges, Hassett, Midlevel, Business Acumen and HR Strategy

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2:00 p.m. - 2:30 p.m.	Exhibit Hall	Afternoon Break ( <i>Sponsored by Vsoft Consulting</i> )
<b>2:30 p.m. - 3:45 p.m.</b>		<b>Learning Sessions #3</b>
2:30 p.m. - 3:45 p.m.	Wisteria/Portia	Leveraging Mediation Techniques to Avoid and Resolve Workplace Conflict, Rust & Sopha, All Levels, Employment Law and Legislation
2:30 p.m. - 3:45 p.m.	Tamarind/Guava	Make the Business Case! Presenting Your HR Solutions to the C-Suite, LaPota, Senior-Level, Business Acumen and HR Strategy
2:30 p.m. - 3:45 p.m.	Mangrove/Aralia	Emerging Trends and Innovations in Healthcare, Kleist & Johnson, Senior-Level, Business Acumen and HR Strategy
2:30 p.m. - 3:45 p.m.	Marula/Aloeswood	My Leaders Have Problems! Developing Leaders to Deliver Both Business and People Results, Stewart, All Levels, Personal Leadership and Development
2:30 p.m. - 3:45 p.m.	Tamboti	Nationwide Recruiting Tool, Williams, All Levels, Talent Acquisition and Retention
2:30 p.m. - 3:45 p.m.	Cypress	HOLY COW!: Create an Amazing Workplace that Steers Passion, Performance & Prosperity, Butz, All Levels, Business Acumen and HR Strategy
2:30 p.m. - 3:45 p.m.	Banyan	The New Talent Landscape and the High Cost of "One Size Fits All" Recruiting, Renz, All Levels, Talent Acquisition and Retention
2:30 p.m. - 3:45 p.m.	Ironwood	Cultivating Passion: Using Culture Analytics to Drive Retention, Utech & Ritter, All Levels, Talent Acquisition and Retention
2:30 p.m. - 3:45 p.m.	Crown Palm	Give Your Employees C.R.A.P...the Success Formula for Building Employee Loyalty, Kortez, Midlevel, Talent Acquisition and Retention
2:30 p.m. - 3:45 p.m.	Bamboo	Use ROI to Get Compensation Programs Approved, Lapple & Sperling, Senior-Level, Total Rewards
3:45 p.m. - 4:00 p.m.	North Atrium	SHRM Foundation Booth- pick up and pay for won items
<b>4:00 p.m. - 5:15 p.m.</b>		<b>Learning Sessions #4</b>
4:00 p.m. - 5:15 p.m.	Wisteria/Portia	Just Culture: A Roadmap To A Risk Management Strategy, Walther, Senior-Level, Business Acumen and HR Strategy
4:00 p.m. - 5:15 p.m.	Tamarind/Guava	Transgender 101, Krug, All Levels, Employment Law and Legislation
4:00 p.m. - 5:15 p.m.	Mangrove/Aralia	Moving the Needle on Engagement, Haase, Midlevel, Talent Acquisition and Retention
4:00 p.m. - 5:15 p.m.	Marula/Aloeswood	HR Can Deliver Talent: How to Bridge the Knowing-Doing Gap, Von Der Linn, Midlevel, Personal Leadership and Development
4:00 p.m. - 5:15 p.m.	Tamboti	Using an Exchange to Modernize a Benefits Strategy Through Choice, Harkins, Senior-Level, Business Acumen and HR Strategy
4:00 p.m. - 5:15 p.m.	Cypress	Control Conflict! Collaborate More. React Less., Butz, All Levels, Personal Leadership and Development
4:00 p.m. - 5:15 p.m.	Banyan	How to Select Professional Business Partners for Your Organization, Fioretti & Hackbarth-Horn, All Levels, Business Acumen and HR Strategy
4:00 p.m. - 5:15 p.m.	Ironwood	Trumped! Impacts of Changes in Employment Related Immigration Law on HR, Cooper, Midlevel, Employment Law and Legislation
4:00 p.m. - 5:15 p.m.	Crown Palm	Absence Costs You as Much (or More) than Healthcare: Making the Business Case for Action, Moebus, Midlevel, Business Acumen and HR Strategy
4:00 p.m. - 5:15 p.m.	Bamboo	Compensation Strategy - How to Develop, Communicate and Use, Lapple & Sperling, Senior Level, Business Acumen and HR Strategy
5:00 p.m. - 5:30 p.m.	Suites A-H	Cocktail Reception and Networking ( <i>Evening Bar Sponsors: Willis Towers Watson; Third Space; USA Today Network and Monster</i> )
5:30 p.m. - 7:00 p.m.	Suites A-H	Attendee Appreciation Dinner ( <i>Dinner Sponsored by Aurora Health Care</i> ); ( <i>Dessert Sponsored by CICPlus</i> )
5:30 p.m. - 7:00 p.m.	Suites A-H	Evening Entertainment - Painchaud Productions Musical Act ( <i>Sponsored by UW Madison School of Business</i> )
7:00 p.m. - 7:10 p.m.	Suites A-H	Grand Prize Drawing ( <i>Prize sponsored by UW-Madison Division of Continuing Studies; Leadership, Management, and Workplace Skills team</i> )
7:00 p.m. - 8:00 p.m.	Suites A-H	Cocktails and Networking Continued

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Friday, October 13		
Time	Location	Event
6:15 a.m. - 6:30 a.m.	South Hallway	Early Bird Refreshments - Water, Coffee, Soda only <i>(Sponsored by ESOP Partners LLC)</i>
6:15 a.m. - 1:15 p.m.	North Atrium	Registration & Information Desk Open
6:15 a.m. - 1:15 p.m.	Ebony	Volunteer Registration Open
6:15 a.m. - 1:15 p.m.	North Atrium	Charging Station <i>(Sponsored by SEEK Careers/Staffing )</i>
<b>6:30 a.m. - 7:30 a.m.</b>		<b>Early Bird Learning Sessions</b>
6:30 a.m. - 7:30 a.m.	Wisteria/Portia	An Update to the Trend to Scrap Performance Appraisals, Somersan, All Levels, Business Acumen and HR Strategy
6:30 a.m. - 7:30 a.m.	Tamarind/Guava	Understanding and Avoiding Employers' Number One Risk: Retaliation Claims, Johnson, All Levels, Employment Law and Legislation
6:30 a.m. - 7:30 a.m.	Mangrove/Aralia	Feedforward and Coaching for Behavioral Change, McKay, All Levels, Personal and Leadership and Development
6:30 a.m. - 7:30 a.m.	Marula/Aloeswood	Fiduciary Fundamentals: The Growing Need for Fiduciary in a Corporate Sponsored Retirement Plan, Poludniak & Kelly, All Levels, Total Rewards
7:30 a.m. - 8:30 a.m.	Suites A-H	All attendee breakfast with recognition of Diversity Award Winner <i>(Sponsored by Anthem Blue Cross and Blue Shield)</i>
8:10 a.m. - 8:15 a.m.	Suites A-H	Welcome from National SHRM, Elissa O'Brien, VP of Membership
8:15 a.m. - 8:30 a.m.	Suites A-H	Anthem Blue Cross and Blue Shield - Premier Sponsor Welcome
8:30 a.m. - 9:45 a.m.	Suites A-H	Keynote Presentation: Avish Parashar, "Ding Happens! How to Improvise, Adapt, and Innovate in an Ever-Changing World!" <i>(Sponsored by Workday)</i>
9:45 a.m. - 10:00 a.m.	North Atrium	Book Signing - Avish Parashar
9:45 a.m. - 10:00 a.m.	North Hallway	Morning Beverage Break <i>(Sponsored by Employ Humanity)</i>
<b>10:00 a.m. - 11:15 a.m.</b>		<b>Learning Sessions #5</b>
10:00 a.m. - 11:15 a.m.	Wisteria/Portia	Five Tools to Own Your Career & Build an Engaged Workforce, Prosek, Senior-Level, Personal Leadership and Development
10:00 a.m. - 11:15 a.m.	Tamarind/Guava	Alcoholism, Substance Abuse and Mental Health Issues in the Workplace, Johnson, All Levels, Employment Law and Legislation
10:00 a.m. - 11:15 a.m.	Mangrove/Aralia	Kicking and Screaming: The Challenges of a Reluctant HR Transformation, Faulkner, Senior-Level, Business Acumen and HR Strategy
10:00 a.m. - 11:15 a.m.	Marula/Aloeswood	The Top Benefit Trends for 2018 and Beyond, Pfeiffer, All Levels, Total Rewards
10:00 a.m. - 11:15 a.m.	Tamboti	Partial Self-Funding and Level Funding; is it right for your firm?, Hoffman, Midlevel, Total Rewards
10:00 a.m. - 11:15 a.m.	Cypress	Keys to Employee Retention, Russell, All Levels, Talent Acquisition and Retention
10:00 a.m. - 11:15 a.m.	Banyan	Reinventing Career Transition: Creating Partnerships with Talent Acquisition, Simpson, All Levels, Business Acumen and HR Strategy
10:00 a.m. - 11:15 a.m.	Ironwood	Creating a Culture of Corporate Responsibility through Aligned Leadership, Cooke & Gibson, Executive-Level, Personal and Leadership Development
10:00 a.m. - 11:15 a.m.	Crown Palm	Tackling Business Travel Compliance: Building Momentum for Change, Jennings & Heath, Senior-Level, Global HR
10:00 a.m. - 11:15 a.m.	Bamboo	The Effects of Bias on Your Workforce, Customers & Brand, Hill, Wales, & Breidel, All Levels, Business Acumen and HR Strategy
11:15 a.m. - 11:45 a.m.	Suites A-H	Attendee Lunch
11:43 a.m. - 11:45 a.m.	Suites A-H	Keynote Introduction by Anthem Blue Cross and Blue Shield
11:45 a.m. - 1:00 p.m.	Suites A-H	Keynote Presentation: Jason Hewlett, "The Promise: It's All About The Engagement Experience" <i>(Sponsored by Anthem Blue Cross and Blue Shield)</i>