

# WISHRM Leadership Conference

Sponsorship Opportunities for August 10 and 11, 2017  
Heidel House Resort and Spa, Green Lake, WI

Conference Sponsorship Level . . . . . \$750.00

## Sponsorship Benefits:

- Networking with 100 top SHRM Leaders in Wisconsin
- Logo and link on WISHRM website<sup>1</sup>
- Logo and company recap included in conference program
- 2 minute Business spotlight to attendee group assembly<sup>2</sup>
- Exhibit display<sup>3</sup>
- Attendee list will be sent to you one week prior to the conference
- Networking/involvement opportunities throughout the conference
- Complimentary attendance for two at Thursday evening event
  - Dinner for two and 2 drink tickets  
(Contact Joanne Krueger for attendee numbers – [kruegio@gmail.com](mailto:kruegio@gmail.com))
  - Opportunity to bring additional guests at ‘guest fee’

### **The Logo Criteria**

- Size: 300 wide by 100 tall
  - 72 dpi
- File Type: Jpg or gif
- Allowable / helpful text
  - Company Name with 10 Word Company Headline briefly describing your product or service.
  - Your website address (hyperlink to your organization’s website).
  - Contact information.

For Leadership program and/or signs sponsor logos are required in the following format:

- 300 DPI “High resolution not less than 300dpi”

1 Sponsors will have their logo with link to their website on the WISHRM web site before and after the event, and name in our conference blast to all professional and student chapter HR volunteer leaders. Logo and link will be displayed upon receipt of sponsorship funds.

2 Sponsor will receive a two minute spotlight time to talk about their business product or service. WISHRM reserves the right to schedule the spotlight so that it does not interfere with keynote speakers or breakout sessions

3 Sponsor will have the opportunity to display company literature and visit with prospects during the conference. The sponsors should set up their table between 10:00 – 11:00 am and their skirted 8ft table will be in the back of our main meeting room.

## **WI SHRM Leadership Conference Sponsorship Agreement**

My company agrees to a sponsorship of \$750 at the 2017 WI SHRM Leadership Conference. Sponsorships must be received by **July 10, 2017** to be included in the final conference materials. The earlier we receive your sponsorship along with your company information and logo, the more exposure you will get!

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**Company Name (as it should appear in event materials)**

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**Contact Name**

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**Company Web Address**

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**Address (Street, City, State, Zip Code)**

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**Phone**

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**Email**

We are also seeking door prizes for our event to assist us with our fundraising for the SHRM Foundation. If you have a door prize you are willing to donate, please email Joanne Krueger at [kruegio@gmail.com](mailto:kruegio@gmail.com)