

**Sponsorship Opportunity Order Form**  
**Western Regional Wisconsin State Legislative Conference**  
**Wednesday, March 20th, 2013**  
**LaCrosse, WI**

The Wisconsin State Council of SHRM and the La Crosse Area Society for Human Resource Management (LASHRM) are offering sponsorship opportunities for you to gain exposure for your business or organization via the above mentioned event at two different levels with the following benefits:



**\$250 Sponsor Opportunity – Silver Sponsor**

- One free pass to the event
- Be named on the table tents listing our gold and silver sponsors
- Company name to appear in marketing materials such as brochures, newsletters, email blasts and our LASHRM website

**\$500 Sponsor Opportunity – Gold Sponsor**

- Two free passes to the event
- Be named on the table tents listing our gold, silver, and bronze sponsors
- Company logo to appear in the marketing materials such as brochures, newsletters, email blasts and our LASHRM website. Please provide your company logo jpeg or gif to:
  - o Wendy Toomey [wtoomey@abrjobs.com](mailto:wtoomey@abrjobs.com) for the Legislative Conference
- A logo to appear in any newspaper ads and to be named in any radio advertisements
- Be acknowledged as a gold sponsor during the introductory comments at the Legislative - including a statement about the services/product provided by the business or organization. (Please provide us with a couple sentences in this regard)

**Other In-kind Items**

- Smaller monetary contributions or items to be handed out at the event, such as pens, note pads, or some other kind of takeaway would not receive the items listed above, but would get recognition at the event. This is a first come opportunity so we don't end up with duplicate items (ex: several pens from different businesses).

**Payment Information (Form and Payment must be received to secure sponsorship)**

---

Company Name

---

Address

City/State/ Zip

---

Telephone

Fax

---

Email

---

Payment Method: Check, Visa or MasterCard

Credit Card Number & Exp Date (if applicable)